

UKION Web Shops features

General Characteristics

- **128bit SSL (https)** 128 bit encryption and data protection – SSL certificate is need to be enabled for this option
- **Flexible Tax Models (VAT)** – ShipTo Address-based Tax Calculation, EU tax model, or predefined fixed store tax model
- **Customer registration and account management** – customers can preview their accounts, orders history, receive notices, manage their accounts, select address of delivery different from their main address (for example if they are ordering a gift), manage their bank accounts etc.
- **E-mail confirmation notice** – after shopping, customers receives order confirmation mail from the store owner (the message can be customizable)
- **Multiple currencies support** - you can sell products in different currencies, the buyer can choose euros, dollars, pounds..
- **AJAX shopping cart** - after purchasing, the product is added to the cart without distraction to the buyers, so they can continue to shop without losing focus from products they buy
- **Customers can be gruped by price.** This formulation allows different prices for different customers - prices for loyal customers, prices for B2B partners, etc..
- **RSS for products by category** - allows monitoring of a new products, price change, products is back in stock again - which increases the possibility of additional sales
- **Multilanguage support** of the Web Shop (additional languages are charged additionally)
- **Search for products and services** - by categories, manufacturers, filter by features or discounted products, list by price ascending or descending
- **Product and services rating** - customers can rank the products, web shop, share notes, comments and different experiences and all that with powerful administrator control for automatic or controled publication - additionally, this allows to follow the wishes and requirements of each customer and creates ability to develop the store to meet customers needs
- **Product availability** - show how fast a customer can expect delivery
- **Additional questions about the products by email**, also, **displaying selected products without prices** so the customer can ask for the price for each product - the price can be formed for each customer
- **Sale of digital content** - music, movies, books in digital format and other digital content
- **Front Office (User Part) and Back Office (Administrator part)** with desired language - and / or other languages if more languages are chosen in the offer

- **SEO Optimization and SEO links** - optimizing the code and links for easy and advanced site registration on Google, Yahoo, Bing and other search engines, getting better search values by search engines, and, with this, increasing the possibility of more visitors to the store

BackOffice (Administration part) features

- **Web based platform** – The Web Shop can be maintained and updated regardless of user or administrator physical location - or from wherever there is Internet
- **Unlimited number of products and services** - supports unlimited number of products and services, price changes, discounts.. Can be used as an online store or catalog, you can even turn off Price display.
- **More photos by product with high quality** - making product presentations with high-quality images that further attract customers attention
- **Add product attributes** - size, weight, color, and add different prices per attribute
- **Web Shop Statistics** - sold products / services, flows by month / year, number of users subscribed etc..
- **Control and management of orders, their status, edit and supplement** - After ordering the product, the process is put on hold - Pending. Customer receives mail that the order is received and the process is pending. This enables control of the money transfer and paid amount, checking the validity of a customer credit card or other payment methods, validation and additional control of customer informations, checking if the product is on stock etc.. After control, administrator or store manager changes the ordering status depending on the decision: Confirmed, Shipped, Refunded or Cancelled and the customers receive notifications by email.
- **Multi management control** - allowing more people to manage the products, their prices and ordering processes

Payment features of UKION Web shop

- **Credit card payment** - connecting your Web Shop with a bank for live credit card processing. You will need an bank account and SSL encryption (additional purchase)
- **Payment via invoice** - B2B payments or personal invoice - the invoice will be sent via email or by mail, each invoice has a correspondent number for easy monitoring of collection and product delivery.
- **Payment support for:** PayPal, Authorize.net, 2Checkout, Worldpay, Paymate, NoChex, Multisafepay, Chronopay, IDEAL and other internet payment services.
- **Opportunity for custom development of payment modules** - 25 euro/hour

Shipping features of UKION Web shop

- **Flexible Shipping Carriers and Rates Configuration.**
- **Setting the price of delivery by regions and zones, by weight of the product or by number of products.**
- **Live-Shipping Rates using Shipping Modules (e.g. InterShipper, UPS, USPS, FedEx;**
- **Without calculating delivery cost** - such as getting the product from the physical store.